

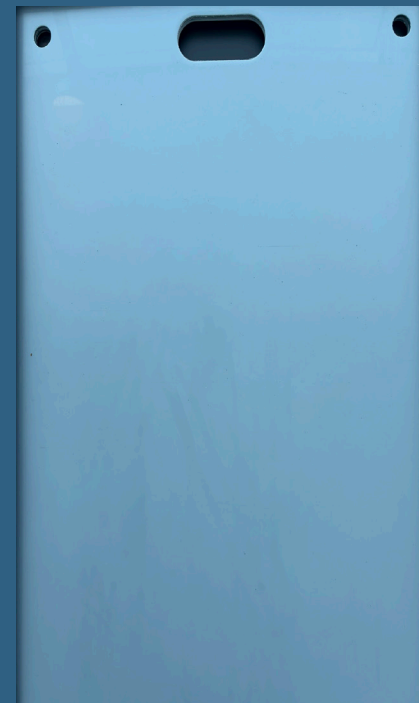


DANREC

RECYCLED PLASTIC  BUILT TO LAST

Brandbook

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LinkedIn
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Typography

The primary font is **Century Gothic**.

Century Gothic Bold is used for headings, sub-heading and in splashes.

Century Gothic Regular is used for subheadings, product descriptions and general body text.

Century Gothic Italic is used for emphasis and quotes. As italics, it must be manually slanted by 12°.

Spelling of product names

DAN-Board

-  DAN-Board Classic
-  DAN-Board Xtreme
-  DAN-Board Flex
-  DAN-Board Smooth

Terra-Grid

-  Terra-Grid E® 35
-  Terra-Grid E® 35+
-  Terra-Grid E® RC 40

Additional Components

-  E35 Small Markers
-  E35 Big Markers
-  RC40 Markers

Century Gothic Bold

Aa Bb Cc

Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

Century Gothic Regular

Aa Bb Cc

Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

Century Gothic Italic

Aa Bb Cc

Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

Digital Typography

Inter and Onest are DANREC's chosen typefaces for online communication. Their clear letterforms support readability across a wide range of screen sizes, from mobile devices to desktop displays.

Used consistently across our website and digital materials, these typefaces create a cohesive, recognisable expression that reflects DANREC's visual identity. Maintain a clear hierarchy through font size, weight and spacing, and ensure sufficient contrast between text and background.

Colours - Print



Danrec Dark Blue

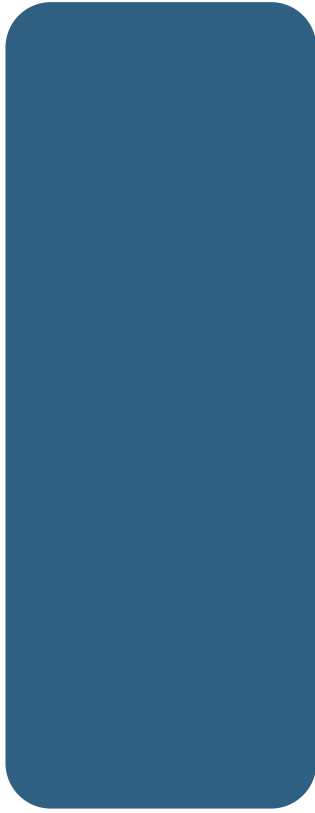
RGB: 0, 39, 76

CMYK: 98, 59, 0, 70

HEX: #00274c

RAL: 5025

Pantone: 7463 C



Danrec medium blue

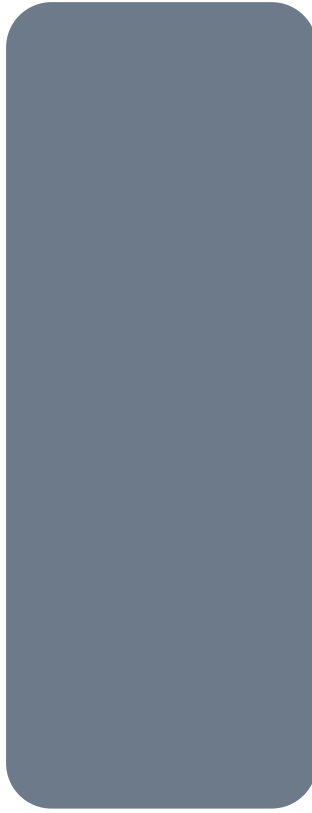
RGB: 51, 92, 129

CMYK: 84, 57, 29, 13

HEX: #335C81

RAL: 5023

Pantone: 6112 C



Danrec Lyse blå

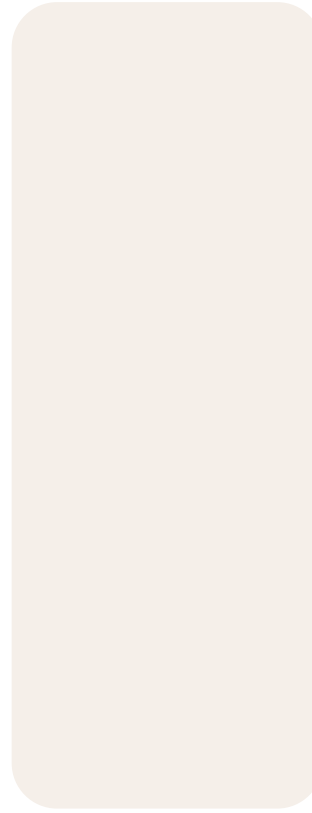
RGB: 108, 122, 137

CMYK: 60, 42, 32, 16

HEX: #6c7a89

RAL: 5014

Pantone: 6221 C



Danrec Creme

RGB: 248, 243, 239

CMYK: 3, 5, 7, 0

HEX: #f8f3ef

RAL: 9016

Pantone:
11-4201 TCX



Danrec Grå

RGB: 132, 132, 132

CMYK: 48, 38, 38, 19

HEX: #848484

RAL: 9022

Pantone: 6212 C



Danrec Sort

RGB: 0, 15, 34

CMYK: 100, 87, 52, 77

HEX: #000f22

RAL: 5004

Pantone: 296 C

Colours - Website

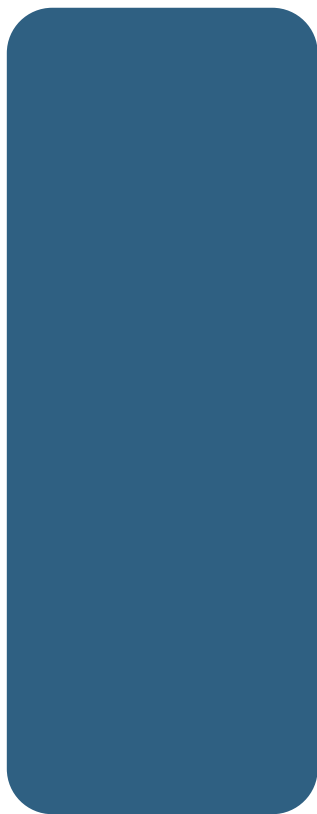


Danrec Dark Blue

RGB: 33, 57, 79

CMYK: 58, 28, 0, 69

HEX: #21394f

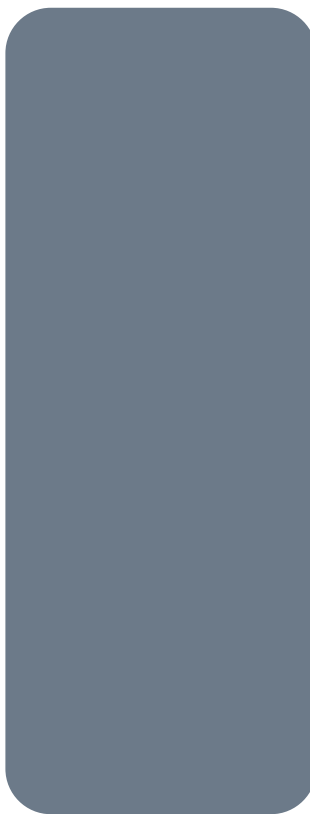


Danrec medium blue

RGB: 51, 92, 129

CMYK: 84, 57, 29, 13

HEX: #335C81

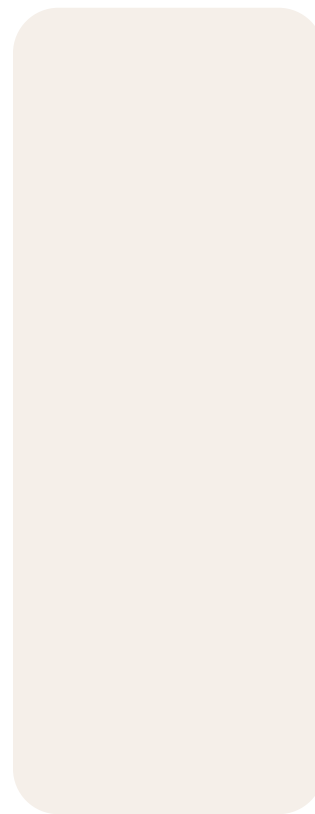


Danrec Lyse blå

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